



PROJECT NOTIFICATION

Reference No.: 351

Date of Issue	8 April 2024
Project Code	24-IP-02-GE-CON-A
Title	Conference on Open Innovation in the Public Sector
Timing	28 August 2024–29 August 2024
Hosting Country(ies)	Philippines
Venue City(ies)	Manila
Modality	Face-to-face
Implementing Organization(s)	Development Academy of the Philippines
Participating Country(ies)	All Member Countries
Overseas Participants	100
Local Participants	30
Closing Date	26 June 2024
Remarks	Not Applicable

Objectives	Discuss and exchange knowledge on challenges, trends, and issues related to the application of open innovation in enhancing the productivity of public-sector organizations.
Rationale	The APO is committed to promoting an innovation culture to enhance public sector productivity. Introducing the concept of open innovation to enhance services delivered by the public sector will assist APO member governments in developing innovative policies, programs, practices, and services, which ultimately benefit their citizens.
Background	<p>According to a 2024 Harvard University report, open innovation is a strategy that suggests the best ideas, solutions, and people to solve difficult organizational problems. This type of innovation is being used by a growing number of public-sector organizations to adopt good ideas from around the world to improve the delivery of public services. Implementing open innovation in the public sector requires a shift in mindset from a traditional, closed approach to government to one that is more open, collaborative, and participatory. It involves creating mechanisms for engagement, such as innovation labs, hackathons, crowdsourcing platforms, and public-private partnerships, as well as policies that support data sharing, intellectual property management, and service co-creation.</p> <p>In collaboration with APO Center of Excellence on Public Sector Productivity, this conference is expected to harness the collective intelligence of public sector organizations in order to improve governance and deliver better outcomes for citizens.</p>
Topics	Understanding Open Innovation; Building a Culture of Open Innovation for Public Sector Organizations; Collaborative Innovation Platforms; and, Best Practices and Case Studies in Open Innovation Management.
Outcome	Knowledge of open innovation applications for the public sector is enhanced; innovative tools and methodologies can be used to foster an innovation culture in the public sector; and insights are gained from best practices, opportunities, and challenges in public-sector innovation.
Qualifications	Government officials, policymakers, and leaders and representatives of local government units.

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General